

ABID KHAN

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Senior Video Creative

With a rich background as a creative storyteller, I offer **over 18 years experience** working for leading advertising agencies and global brands across London, NYC, and Berlin.

My multifaceted career spans roles as a digital designer, video editor, producer, and director, highlighting a versatile skill set and a commitment to excelling in **social media content creation**.

Dedicated to maintaining high professional standards and approach my work with a collaborative and ego-free mindset.

Chosen by Adobe for their "Creative Change" campaign, I was profiled in The Guardian and The Observer and become an inspirational speaker at various graduation ceremonies.

EDUCATION | TRAINING

- 2021 **Black Magic | Davinci Resolve Official Accreditation**
- 2017 **BAFTA | Selected for BAFTA GURUS**
- 2012 **Raindance Film | Directors Foundation**
- 2008 **Insight Education | Visual Literacy: Fundamentals of Film Form**
- 2008 **Insight Education | Art of Fiction Editing**
- 2003 **University of Huddersfield | MA Interactive Multimedia Production**
- 2002 **Manchester Metropolitan University | BSc Multimedia**

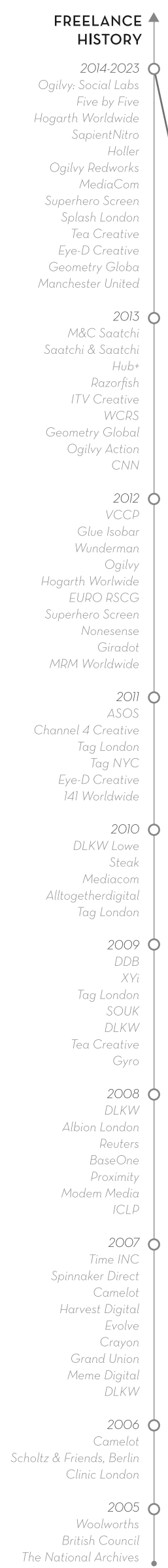
PRODUCTION SKILLS

- Storyboarding ●●●●●●●●
- Shotlisting ●●●●●●●●
- Casting ●●●●●●●●
- Producing ●●●●●●●●
- Scriptwriting ●●●●●●●●
- Directing ●●●●●●●●
- Photoshop ●●●●●●●●

POST SKILLS

- After Effects ●●●●●●●●
- Final Cut Pro ●●●●●●●●
- Premiere ●●●●●●●●
- Media Encoder ●●●●●●●●
- AVID ●●●●●●●●
- Grading ●●●●●●●●
- Davinci Resolve ●●●●●●●●

WORK EXPERIENCE



- **Jun 2022 – Apr 2023 | BoConcept, Denmark & London. Social Video Creative**
 - Ideation and social content creation across all digital channels and platforms.
 - Directed production shoots in Denmark and London, working with third party studios and helping develop social strategy.
- **Apr 2022 – Jun 2022 | The Body Shop. Senior Video Editor**
 - Lead editor on the global social media video campaign for Christmas 2023.
 - Managed production shoots, social calendars and a team of freelancers.
- **2007-2022 | Freelance. Digital Designer & Video Editor**

Fifteen years experience of designing, editing and managing global campaigns for leading brands at **over 70+ advertising agencies** in London, Berlin and NYC. Designed and developed rich media creative assets for multiple foreign markets and social media platforms. Working closely with clients and creative directors on production shoots and within post-production.
- **2020-21 | FILM4 / BFI film - NEZOUH. Assitant Editor**
- **2019-20 | Ogilvy: Social Labs. Social Content Creator & Video Editor**

Created video content for the re-brand launch for Vype and Caprese Festival on all majour platforms.
- **2017-20 | Five by Five Senior Digital Creative and Editor**

Responsible for the design and build of digital assets for Activision 'Call of Duty' video games. and the Five by Five client showreel.
- **2013-19 | Eyefive Films. Writer, Producer & Director of feature film GRANADA NIGHTS**

The sole filmmaker responsible for producing a feature film for UK cinema release

 - Raised finance from private investors.
 - Discovered emerging talent such as Quintessa Swindell (EUPHORIA).
 - Line budgeted and scheduled and managed a 28 day shoot in Spain.
 - Managed an international team of 50+ cast and crew members
 - Held 25+ educational screenings at UK Universities.
 - Won numerous festival awards including BEST FILM at BFF and Premios Lorca Award
 - Selected for 'Breakthrough' at Film London Screenings
- **2012-13 | Hogarth Worldwide. Senior Digital Designer**

Led Hogarth's new joint ventures with Geometry Global, Mediacom and JWT.
- **2011-12 | ASOS. Jnr Art Director/Senior Designer.**

Sole creative designer working digital campaigns for ASOS Timed Sale through social media from conceptual stage to final creative resulting in ASOS selling 1 million UGGS in 1 hour!
- **2009-11 | Tag Worldwide London & NYC. Senior Flash & Motion Graphics Designer.**

Responsible for the design and build of all online advertising assets for HP, Canon, Land Rover, H&M and Intel campaigns. I delivered strong, rich marketing campaigns, which earned me the opportunity to relocate to their NYC office.
- **2007-09 | DLKW. Middleweight Digital Designer.**

Won the agency "Best Creative" at the National Online Financial Awards.
- **2006 | Time & Life Magazine. Art Director.**

Collaborated with the print media team to develop the Time Inc brand ident and amplihy thier brand awareness online.