

ABID KHAN

SENIOR DIGITAL DESIGNER + VIDEO EDITING

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<http://eabid.co.uk/> | design portfolio |
<http://eyefivefilms.com/> | video portfolio |

WORK EXPERIENCE

- 2004-22 | Freelance. Senior Digital Designer (Design, Video Editing and Motion Graphics).**
 In 15 years of working for leading advertising agencies in Berlin, London, NYC and Marbella, I designed, developed and managed digital campaigns in all stages of the lifecycle, from pitching, design, development, production to delivery. My multidisciplinary skills and vast experience in digital have become an asset to the many agencies and regular clients I have on my roster and allowed me to work internationally. Some of my clients include Activision, Universal Pictures, Sony Pictures, Time Inc, Nike, ASOS, Cannon, Lacoste and Mercedes Benz.
- 2019-20 | Ogilvy: Social Labs. Digital Content Creator & Video Editor**
 Created social media video content for the brand launch for Vype and Caprese Festival, which included creating video for all major platforms focussing on engaging content. Colour correction and grading through to final delivery, and also utilised skills in asset management, creative design, editing and motion graphics.
- 2017-20 | Five by Five Senior Digital Creative and Editor (Design, Video Editing and Motion Graphics).**
 Responsible for the design and build of all online advertising for Activision Call of Duty games. Storyboarded and Edited the Five by Five client showreel, focussed on story. Often working simultaneously on several brand accounts and territories, I was able to deliver strong, story led video content.
- 2013-19 | Eyefive Films. Editor & Director.** London, Montreal, NYC and Granada.
 Edited and Directed teams of up to 50 cast and crew on films, music video and online video content. Head of Film4 awarded my debut feature "Granada Nights" as Winner of Best Film at Barnes Film Festival
- 2012-16 | Hogarth Worldwide. Senior Digital Designer and HTML Developer.** London.
 Hogarth were impressed and confident in sending me to their new Joint Ventures with Geometry Global, Mediacom and JWT, where I worked on production on global campaigns for Dior, Emirates, Nike and Santander, as well as help facilitate the smooth running of the JV. I also mentored young designers and developers on the graduate programme, offering training and advice on digital advertising methods and best practices.
- 2009-11 | Tag Worldwide. Senior Flash Designer.** London and NYC.
 Responsible for the design and build of all online advertising for HP, Canon, Land Rover, H&M and Intel campaigns. Often working simultaneously on several brand accounts and territories, I was able to deliver strong, consistent marketing campaigns. My work earned me the opportunity relocate and work in their NYC offices.
- 2007-09 | DLKW. Middleweight Digital Designer.** London.
 Designed award winning rich online campaigns for clients such as Burger King, HBOS, Vauxhall and Clerical Medical. Acquired valuable Art Direction skills and contributed to DLKW being nominated for "Best Creative" at the National Online Financial Awards.
- 2007-08 | Spinnaker Direct. Jnr Art Director/Middleweight Designer.** London.
 Sole Designer and Art Director responsible for Sony Pictures UK digital film campaigns for Vacancy, Hostel 2, Surfs Up, Superbad, Hancock and 21. I also re-designed the Sony Pictures Extranet site. Responsibility

WORK HISTORY

- 2014-2020
 - Ogilvy: Social Labs
 - Five by Five
 - Hogarth Worldwide
 - SapientNitro
 - Holler
 - Ogilvy Redworks
 - MediaCom
 - Superhero Screen
 - Splash London
 - Tea Creative
 - Eye-D Creative
 - Geometry Global
 - Manchester United
- 2013
 - M&C Saatchi
 - Saatchi & Saatchi
 - Hub+
 - Razorfish
 - ITV Creative
 - WCBS
 - Geometry Global
 - Ogilvy Action
 - CNN
- 2012
 - VCCP
 - Glue Isobar
 - Wunderman
 - Ogilvy
 - Hogarth Worldwide
 - EURO RSCG
 - Superhero Screen
 - Nonesense
 - Giradot
 - MRM Worldwide
- 2011
 - ASOS
 - Channel 4 Creative
 - Tag London
 - Tag NYC
 - Eye-D Creative
 - 141 Worldwide
- 2010
 - DLKW Lowe
 - Steak
 - Mediacom
 - Alltogetherdigital
 - Tag London
- 2009
 - DDB
 - XYi
 - Tag London
 - SOUK
 - DLKW
 - Tea Creative
 - Gyro
- 2008
 - DLKW
 - Albion London
 - Reuters
 - BaseOne
 - Proximity
 - Modem Media
 - ICLP
- 2007
 - Time INC
 - Spinnaker Direct
 - Camelot
 - Harvest Digital
 - Evolve
 - Crayon
 - Grand Union
 - Meme Digital
 - DLKW
- 2006
 - Camelot
 - Scholtz & Friends, Berlin
 - Clinic London
- 2005
 - Woolworths
 - British Council
 - The National Archives

EDUCATION

University of Huddersfield | MA Interactive Multimedia Production.
 Manchester Metropolitan University | MSc Multimedia Computing.

VIDEO & DESIGN SKILLS

After Effects	●●●●●●●●	UX/UI Design	●●●●●●●●	Photoshop	●●●●●●●●
Final Cut Pro	●●●●●●●●	Video Editing	●●●●●●●●	Animate	●●●●●●●●
Premiere	●●●●●●●●	FIGMA	●●●●●●●●	Illustrator	●●●●●●●●
Directing	●●●●●●●●	Motion Graphics	●●●●●●●●	HTML 5/CSS	●●●●●●●●