

# ABID KHAN

DIGITAL CONTENT CREATOR, VIDEOGRAPHER & EDITOR

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eabid.co.uk | design portfolio |  
eyefivefilms.co.uk | video portfolio |

## WORK EXPERIENCE

- 2019-20 | Ogilvy: Social Labs. Digital Content Creator & Videographer.**  
Created social media content for the brand launch for Vype and Caprese Festival, which included art direction, copywriting through to producing Instagram posts, videos and stories. Managed content calendars and produced creative assets that utilised skills in asset management, creative design, editing and motion graphics.
- 2004-19 | Freelance. Senior Digital Creative (Design, Video Editing and Motion Graphics).**  
In 15 years of working for leading advertising agencies in Berlin, London, NYC and Marbella, I designed, developed and managed digital campaigns in all stages of the lifecycle, from pitching, design, development, production to delivery. My multidisciplinary skills and vast experience in digital have become an asset to the many agencies and regular clients I have on my roster and allowed me to work internationally. Some of my clients include Activision, Universal Pictures, Sony Pictures, Time Inc, Nike, ASOS, Cannon, Lacoste and Mercedes Benz.
- 2013-19 | Eyefive Films. Producer & Director.** London, Montreal, NYC and Granada.  
Produced and Directed teams of up to 50 cast and crew on films, music video and online video content. My debut feature "Granada Nights" was selected for "Breakthrough" film at the 2019 Film London Screenings.
- 2012-16 | Hogarth Worldwide. Senior Digital Designer and HTML Developer.** London.  
Hogarth were impressed and confident in sending me to their new Joint Ventures with Geometry Global, Mediacom and JWT, where I worked on production on global campaigns for Dior, Emirates, Nike and Santander, as well as help facilitate the smooth running of the JV. I also mentored young designers and developers on the graduate programme, offering training and advice on digital advertising methods and best practices.
- 2009-11 | Tag Worldwide. Senior Flash Designer.** London and NYC.  
Responsible for the design and build of all online advertising for HP, Canon, Land Rover, H&M and Intel campaigns. Often working simultaneously on several brand accounts and territories, I was able to deliver strong, consistent marketing campaigns. My work earned me the opportunity relocate and work in their NYC offices.
- 2007-09 | DLKW. Middleweight Digital Designer.** London.  
Designed award winning rich online campaigns for clients such as Burger King, HBOS, Vauxhall and Clerical Medical. Acquired valuable Art Direction skills and contributed to DLKW being nominated for "Best Creative" at the National Online Financial Awards.
- 2007-08 | Spinnaker Direct. Jnr Art Director/Middleweight Designer.** London.  
Sole Designer and Art Director responsible for Sony Pictures UK digital film campaigns for Vacancy, Hostel 2, Surfs Up, Superbad, Hancock and 21. I also re-designed the Sony Pictures Extranet site. Responsibility of the whole design process from concept to completion has helped me to become a more versatile designer.
- 2006 | Time & Life Magazine. Flash Designer & Art Director.** London.  
Created a European voting site in conjunction with print media and became Art Director on their new online campaign focusing on brand awareness.

## EDUCATION

Raindance Film | Directors Foundation Course.  
University of Huddersfield | MA Interactive Multimedia Production.  
Manchester Metropolitan University | MSc Multimedia Computing.

## VIDEO & DESIGN SKILLS

After Effects	●●●●●●●●	Cinematography	●●●●●●●●	Photoshop	●●●●●●●●
Final Cut Pro	●●●●●●●●	Video Editing	●●●●●●●●	Animate	●●●●●●●●
Premiere	●●●●●●●●	Camera Operator	●●●●●●●●	Illustrator	●●●●●●●●
Directing	●●●●●●●●	Motion Graphics	●●●●●●●●	HTML 5/CSS	●●●●●●●●

## WORK HISTORY

- 2014-2020  
Ogilvy: Social Labs  
Five by Five  
Hogarth Worldwide  
SapientNitro  
Holler  
Ogilvy Redworks  
MediaCom  
Superhero Screen  
Splash London  
Tea Creative  
J)Eye-D Creative  
Geometry Globa  
Manchester United
- 2013  
M&C Saatchi  
Saatchi & Saatchi  
Hub+  
Razorfish  
ITV Creative  
WCBS  
Geometry Global  
Ogilvy Action  
CNN
- 2012  
VCCP  
Glue Isobar  
Wunderman  
Ogilvy  
Hogarth Worlwide  
EURO RSCG  
Superhero Screen  
Nonesense  
Giradot  
MRM Worldwide
- 2011  
ASOS  
Channel 4 Creative  
Tag London  
Tag NYC  
Eye-D Creative  
141 Worldwide
- 2010  
DLKW Lowe  
Steak  
Mediacom  
Alltogetherdigital  
Tag London
- 2009  
DDB  
XYI  
Tag London  
SOUK  
DLKW  
Tea Creative  
Gyro
- 2008  
DLKW  
Albion London  
Reuters  
BaseOne  
Proximity  
Modem Media  
ICLP
- 2007  
Time INC  
Spinnaker Direct  
Camelot  
Harvest Digital  
Evolve  
Crayon  
Grand Union  
Meme Digital  
DLKW
- 2006  
Camelot  
Scholtz & Friends, Berlin  
Clinic London
- 2005  
Woolworths  
British Council  
The National Archives